

CESAR FELIPE SUAREZ

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SUMMARY

Digital Account & Project Manager, with over 8 years of experience working with different clients initiating and guiding digital projects from strategy to completion, ensuring the right mix of resources to deliver on time, meeting client expectations and project financials.

What I do is quite simple:I make things happen!

How do I do it?, well there's the trick, in the digital world if you want to make things happen you need to have the right mix between digital knowledge, experience, organization, temper and of course patience.

Those are all things that I bring to the table to assure both my clients and my team feel happy not only with the impressive websites and apps being build but also with the general process of building them were they can count on me to guide them from strategy to completion.

HIGHLIGHTS

- Digital Marketing
- Project Management
- Account Management
- Planning
- Forecasting
- Resource Management

EXPERIENCE

- 11/2015 to Current Program Manager
VML – Miami, FL
Managed the SABMiller Digital production account for the Latin America and US offices. Project Management support for other Agencies part of the WPP group for clients such as Mazda US, Wendy's and Pfizer.
- 04/2013 to 11/2015 Senior Project Manager
VML – Chicago, IL
Project Management for various clients such as BMO Harris Bank and SABMiller.
- 05/2011 to 04/2013 Account Manager
OSG (Digital) – Bogota, Colombia
Account Management for multiple clients, acting as the main contact between the offshoring production subsidiary of the company in Colombia and other WPP agencies such as Deliver, VML, JWT and Leopard.
- 02/2010 to 04/2013 Project Manager
Studiocom – Bogota, Colombia
Project Manager for various clients, acting as the main contact between the subsidiary of the company in Colombia and other WPP agencies such as Deliver, VML, JWT and Leopard.
- 05/2009 to 12/2009 Supply Chain Analyst

Shanfari Group – Muscat, Oman

Analysis and Process Reengineering for the companies' main activities previous to the implementation of a new ERP system, guidance during the implementation of the system and support to the general management for decision making.

11/2007 to 08/2008

Supply Chain Leader

Quala – Bogota, Colombia

Warehouse and distribution management of inventory, fulfilling quality, security and lead-times standards required by the company.

EDUCATION

2010

Master of Science: Supply Chain Management

EMN – Le Havre, Haute Normandie, France

2009

Master of Science: Commerce

Macquarie University – Sidney Australia

2006

Bachelor of Science: Industrial Engineering

Universidad Industrial de Santander – Bucaramanga, Santander, Colombia